

PATENT  
03445-P0002A SPM

Handwritten initials: JFW, AFH

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	David Martin
Serial No. 09/705,671	Filing Date: November 3, 2000
Title of Application:	Method for Improvement of Promotion Response
Confirmation No. 6264	Group Art Unit: 3622
Examiner	Khanh H. Le

Mail Stop Appeal Brief-Patents  
Commissioner for Patents  
Post Office 1450  
Alexandria, VA 22313-1450

**Notice of Appeal from the Primary Examiner  
to the Board of Patent Appeals and Interferences**

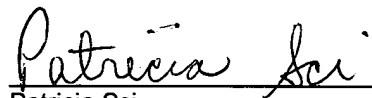
Dear Sir:

Applicant hereby appeals to the Board from the decision of the Primary Examiner, mailed November 5, 2004, finally rejecting claims 1-23.

1. **Status of Applicant.** This application is on behalf of a small entity.
2. **Fee for Filing Notice of Appeal.** Pursuant to 37 C.F.R. 1.17(E), the fee for filing the Notice of Appeal is \$250.00.

Certificate of Mailing: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner for Patents; Post Office Box 1450; Alexandria, VA 22313-1450.

March 29, 2005

  
Patricia Sci

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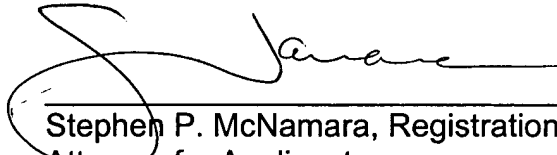
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3. **Request for Extension of Time.** Applicant requests a two month extension of time to file this Notice of Appeal. The fee for this extension of time is \$225.00

4. **Payment.** A Form PTO-2038 Credit Card Authorization in the amount of \$475.00 for the required fees is submitted herewith. Please charge Deposit account 19-4516 for any deficiency.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Stephen P. McNamara", is written over a horizontal line.

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